ALL ABOUT ITALY · PRESENTS

GALA ITALIA

PALM BEACH 2027

The Kravis Center for the Performing Arts

Tuesday, March 16, 2027

PRESENTED & ORGANIZED BY ALL ABOUT ITALY
with Italian Academy Foundation as cultural & philanthropic collaborator operating since 1947

ALL ABOUT ITALY

ALL ABOUT ITALY

30 YEARS

OF MADE IN ITALY

1997 — 2027

Founded in 1997 by Paolo Del Panta, All about Italy has served as a global ambassador of Italian excellence, celebrating the authenticity of Made in Italy through prestigious international events and award-winning publications across the United States, Germany, Switzerland, and Austria.

www.allaboutitaly.net

A LEGACY OF ITALIAN EXCELLENCE

The Leading Platform for Made in Italy on the Global Stage

- **Editorial Presence** — Published in English and German, distributed in VIP lounges, 5-star hotels, Michelin-starred restaurants, luxury Italian boutiques, and premier events worldwide.
- **Digital Reach** — Global digital distribution aboard leading airlines, cruise ships, luxury hotels, and clubhouses, reaching an international elite audience.
- **Prestigious Recognition** — Honored with the Medal of the **President of the Italian Republic** for outstanding commitment to promoting Italian culture abroad.
- **European Roots** — Born from the success of multiple editions at the Herkulessaal (Hercules Hall) in Munich, one of Europe's most celebrated concert venues.

ALL ABOUT ITALY

THE EVENT

An Immersive Evening of Italian Art, Music & Culture

Gala Italia 2027 marks its second U.S. edition, following the highly successful premiere in West Palm Beach at the Norton Museum of Art in 2026. The event is rooted in a distinguished European tradition established at Munich's iconic Herkulessaal (Hercules Hall), one of Europe's most prestigious concert venues, where it has become a hallmark celebration of Italian culture and excellence.

01

Classical Music Concert

An exclusive Italian classical music performance in the magnificent Cohen Pavilion of the Kravis Center.

02

Tableaux Vivants of Caravaggio

25 Italian masterpieces brought to life in a groundbreaking live performance, a world-first production presented by All about Italy.

03

Italian Aperitivo & Gala Dinner

A refined Italian aperitif and seated gala dinner crafted by Salute Restaurant and the BiCE Restaurant Group, Palm Beach.

04

Exclusive Networking

An invitation-only soirée uniting UHNWIs, collectors, entrepreneurs, and cultural leaders in the spirit of Italian hospitality.

EVENING PROGRAM

Cohen Pavilion · Kravis Center for the Performing Arts

6:00 PM

Check-in & Welcome Drink

Guests are welcomed into an atmosphere of Italian warmth and elegance.

7:00 PM

Italian Classical Music Concert

Featuring the extraordinary Tableaux Vivants of Caravaggio, 25 masterworks embodied live on stage.

8:00 PM

Italian Aperitivo

A refined selection of gourmet bites and fine Italian wines.

8:30 PM

Italian Gala Dinner

Seated dinner at elegant round tables (10 guests each), crafted by Salute & BiCE Restaurant Group, Palm Beach.

10:30 PM

Conclusion of the Evening

Guests will depart with an exclusive gift bag curated for the occasion.

ALL ABOUT ITALY

VENUE

Kravis Center for the Performing Arts

West Palm Beach, Florida

DATE

Tuesday March 16, 2027

Held on the evening before the opening of the Palm Beach International Boat Show.

AN INTERNATIONAL STAGE

Why Palm Beach?

#1

One of the most affluent zip codes in the United States

$30M+

Minimum UHNWI net worth in USD

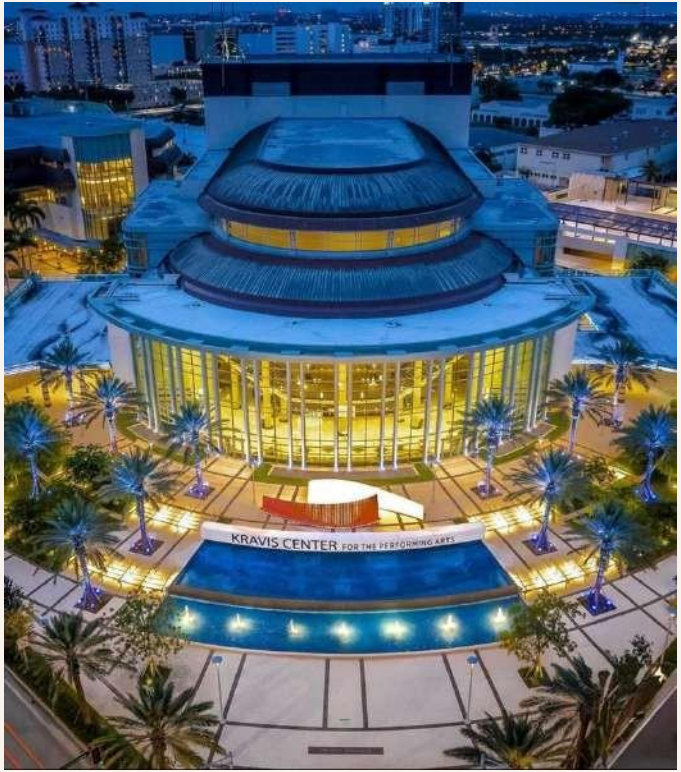
400+

Yacht exhibitors at the Palm Beach Boat Show

- Home to prominent entrepreneurs, collectors, investors, and philanthropists from the United States and across Europe.
- Renowned for its exclusive private clubs, prestigious charity galas, and world-class art events during the vibrant winter social season.
- Hosts leading foundations and premier cultural institutions, cementing its status as a cornerstone of global luxury, art, and philanthropy.
- The Palm Beach International Boat Show — one of America's premier yachting events — creates an unrivaled stage for Italian maritime excellence.

THE VENUE

The Kravis Center for the Performing Arts



Location
701 Okeechobee Blvd West Palm Beach, FL

Capacity
Up to 300 seated guests

Setting
Cohen Pavilion a refined event setting

Setting
Eve before the opening of Palm Beach International Boat Show

COHEN PAVILION

Gala Italia will be held in the Cohen Pavilion, an elegant event space within the Kravis Center, accommodating up to 300 guests for a seated dinner with stage.

SPONSORSHIP OPPORTUNITIES

Align Your Brand with Italian Cultural Heritage at the Highest Level of Global Luxury Influence

INDIVIDUAL VIP SEAT

$2,000

1 Seat · Premium concert seat + gala dinner. Accessible as individual reservation.

VIP TABLE

$18,000

10 Seats · One exclusive round table for 10 distinguished guests with concert seating & full magazine page.

PURCHASE TICKETS

INDIVIDUAL & TABLE ACCESS

INDIVIDUAL VIP SEAT

$2,000 per seat

- One premium reserved seat at the Italian Gala Dinner, an elegant round table shared with a select circle of distinguished guests.
- One reserved seat for the Italian classical music concert with the extraordinary Tableaux Vivants of Caravaggio at the Kravis Center.
- Complimentary Italian aperitivo and exclusive gift bag curated for the occasion.
- Donation-related deductions may apply only to qualifying gifts made through the Foundation, net of benefits received.

EXCLUSIVE VIP TABLE

$18,000 · 10 Guests

- One private Gala Round Table (10 guests), offering 10 exclusive VIP seats at an elegant seated Italian Gala dinner, attended by distinguished guests from the worlds of business, diplomacy and culture.
- 10 premium reserved seats for the Italian classical music concert with the Tableaux Vivants of Caravaggio at the Kravis Center.
- 1 full-color advertising page in All about Italy, March 2027 Edition, distributed to all event guests.
- Digital replica of the advertising page with global distribution aboard major international airlines, VIP lounges, golf clubs, private clubhouses, and 5-star hotels.

THE ARTISTIC HEART OF THE EVENING

Tableaux Vivants of Caravaggio & the Caravaggesque Masters

A world-first staged by All about Italy, 25 immortal masterpieces brought to life through live performance art, accompanied by Italian classical music in a breathtaking fusion of painting, theater, and sound.

THE CULINARY EXPERIENCE

BiCE Restaurant Group & Salute Ristorante

bicegroup.com

A Century of Italian Gastronomy

Founded in Milan in 1926, the BiCE Restaurant Group celebrated its centennial in 2026. At the helm stands Raffaele Ruggeri, CEO and third-generation steward, whose vision bridges tradition with contemporary sophistication.

For Gala Italia 2027, Salute Ristorante and BiCE will present a bespoke Italian menu, an expression of artistry, creativity, and heritage.

Founded
1926
Milan, Italy

Centennial
2026
100 Years of Excellence

Leadership
Third Generation
Ruggeri Family Legacy

BORN FROM EUROPEAN EXCELLENCE

From the Hercules Hall in Munich to the Kravis Center in West Palm Beach

2013–2014 World Premiere at Prinzregententheater

Munich, Germany, the Tableaux Vivants performed in a theater for the first time in history.

2018-2025 Hercules Hall, Munich

A series of classical music concerts including the Arena di Verona, at one of Europe's most celebrated concert halls.

2026 Norton Museum of Art, West Palm Beach

Gala Italia launches in the United States at the Norton Museum of Art, West Palm Beach with the exclusive participation of the Luciano Pavarotti Foundation.

2027 March 16 The Kravis Center, West Palm Beach

Gala Italia U.S. edition, an exclusive evening at the iconic Kravis Center, Palm Beach, March 16.

2027 October 5 The Yacht Club, Principality of Monaco

An exclusive celebration of Italian excellence, bringing together elegance, culture and made in Italy,in the prestigious setting of the Yacht Club of Monaco October 5

THE PLATFORM

All about Italy — Editorial Identity & Reach

One Brand. Two Souls. One Mission: to tell the story of Italian excellence in a genuine, immersive, and engaging way.

EDITORIAL

- Published in English and German since 1997.
- Distributed in VIP lounges, 5-star hotels, restaurants, best luxury boutiques and car dealers, premier cultural events.
- Sectors: lifestyle, food & wine, fashion, design, automotive, yachting, culture, and tourism.

DIGITAL

- Global digital distribution aboard leading international airlines, cruise ships, luxury hotels, clubhouses, vip lounges, club houses and more.
- Online at allaboutitaly.net, multimedia stories, video formats, and visual storytelling, IG channel: allaboutitaly_mag
- Audience: United States, Germany, Switzerland, and Austria with global reach.

EVENTS

- Press Days, Restaurant Weeks, Masterclasses, Gala events in Munich, Palm Beach and Monaco, events in Berlin, Dusseldorf, Cologne, Vienna, Milan, Paris, Miami, New York and more.
- Institutional collaborations with the Italian Institute of Culture and the Italian Consulate General.
- Honored with the Medal of the President of the Italian Republic for cultural promotion abroad.

CULTURAL & PHILANTHROPIC COLLABORATION

Gala Italia 2027

Organized & produced by ALL ABOUT ITALY

with Italian Academy Foundation as cultural & philanthropic collaborator

All About Italy remains the presenter and producer. The Foundation supports the cultural and donation-related component, where applicable.

ITALIAN ACADEMY FOUNDATION

- U.S. 501(c)(3) nonprofit organization established in 1947.
- Promotes Italian culture through cultural diplomacy, concerts, exhibitions, symposia, performances, publications and special events.
- Activities and cultural programs in the United States and Italy.

DONATION & TAX NOTE

- Tax-deductible treatment applies only to qualifying donations made through the Foundation.
- The deductible portion is limited to the amount exceeding the fair market value of goods or services received.
- Tickets, tables and sponsorships are not presented as automatically deductible; donors should consult their tax advisor.

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JOIN THE EVENING

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Palm Beach

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